



WHERE LEADERS ARE MADE

VISIONARY COMMUNICATION

This path helps you build your skills as a strategic communicator and leader. The projects on this path focus on developing your skills for sharing information with a group, planning communications and creating innovative solutions. Speech writing and speech delivery are emphasized in each project. This path culminates in the development and launch of a long-term personal or professional vision.

LEVEL ONE: Mastering Fundamentals

- ▶ Ice Breaker
- ▶ Evaluation and Feedback
- ▶ Researching and Presenting

LEVEL TWO: Learning Your Style

- ▶ Understanding Your Leadership Style
- ▶ Understanding Your Communication Style
- ▶ Introduction to Toastmasters Mentoring

LEVEL THREE: Increasing Knowledge

- ▶ Develop a Communication Plan

ELECTIVES (choose 2)

- ▶ Deliver Social Speeches
- ▶ Using Presentation Software
- ▶ Connect with Storytelling
- ▶ Creating Effective Visual Aids
- ▶ Using Descriptive Language
- ▶ Connect with Your Audience
- ▶ Make Connections Through Networking
- ▶ Focus on the Positive
- ▶ Inspire Your Audience
- ▶ Prepare for an Interview
- ▶ Understanding Vocal Variety
- ▶ Effective Body Language
- ▶ Active Listening

LEVEL FOUR: Building Skills

- ▶ Communicate Change

ELECTIVES (choose 1)

- ▶ Create a Podcast
- ▶ Building a Social Media Presence
- ▶ Managing a Difficult Audience
- ▶ Write a Compelling Blog
- ▶ Manage Online Meetings
- ▶ Question-and-Answer Session
- ▶ Public Relations Strategies
- ▶ Manage Projects Successfully

LEVEL FIVE: Demonstrating Expertise

- ▶ Develop Your Vision
- ▶ Reflect on Your Path

ELECTIVES (choose 1)

- ▶ Lessons Learned
- ▶ Moderate a Panel Discussion
- ▶ Ethical Leadership
- ▶ High Performance Leadership
- ▶ Leading in Your Volunteer Organization
- ▶ Prepare to Speak Professionally